



## Winning Edge Puppy Formula



### Product Analysis

Protein:	29%
Fat:	14%
Fibre:	3.5%
Salt:	1%

### Ingredients:

*Wholegrains, meat and meat by-products derived from beef, sheep, lamb and poultry, rice pollard, cooked cereal, grain by-products, tallow, oil from vegetable seeds, kelp, garlic, iodised salt, lysine, vitamins A, D, E, K, B1, B2, B3, B6, B12, biotin, cobalt sulphate, folic acid, magnesium oxide, manganous oxide, potassium iodide, zinc sulphate and calcium propionate.*

Winning Edge Puppy Formula has been designed to meet the specific needs of the new born pup along with the lactating bitch.

## Facts

- Winning Edge was initially released in early 2000 and was the first extruded greyhound product on the Australian market.
- Winning Edge saw a need for a product that had a vitamin and mineral enhancement.
- Winning Edge added 'Extrumalt' to the entire range in 2005.
- 'Extrumalt' is derived from extruded malt and is a natural source of Maltodextrins.

Industry needs have been addressed and met with the introduction of this complete range:

- Winning Edge Platinum
- Winning Edge Kibble
- Winning Edge Baked Biscuits
- Winning Edge Puppy Formula

Winning Edge supports the industry with sponsorship of major events nationally. Support the company that supports you!



PO Box 98, Caringbah NSW 1495

**Toll free:** 1800 686 809

**Phone:** + 612 9524 4199

**Fax:** + 612 9524 4197

**Email:** sales@kibble.com.au

**Web:** www.kibble.com.au



We  
have the  
**WINNING**  
formula.

**WINNING EDGE™**  
HIGH PERFORMANCE KIBBLE & BISCUITS

**100% Australian Made & Owned**

**WINNING EDGE™**  
HIGH PERFORMANCE KIBBLE & BISCUITS

**100% Australian Made & Owned**

## Winning Edge Platinum



### Product Analysis

Protein:	20%
Fat:	12%
Fibre:	5%
Salt:	1%

### Ingredients:

*Wholegrain, meat & meat by-products derived from beef & sheep, grain by-products, poultry meal, tallow, oil from vegetable seeds, iodised salt, vitamins & minerals, Calcium propionate (anti mould) & Vitamin E added.*

Winning Edge Platinum is an excellent source of high quality proteins and energy. Platinum contains a specially formulated blend of poultry and meat proteins, resulting in a higher quality protein which is essential for optimal performance.

## Winning Edge Kibble



### Product Analysis

Protein:	12%
Fat:	2.7%
Fibre:	3.9%
Salt:	1%

### Ingredients:

*Wholegrain wheaten meal, meat meal (from beef & sheep registered abattoirs), di calcium phosphate, salt brewers yeast, garlic & kelp, vitamins A, D3, E, C, B12, B6, B1, B2, Folic & trace minerals including potassium, selenium & chromium.*

Winning Edge Kibble offers an excellent source of Omega 3 oils and trace elements required by greyhounds to optimise performance along with digestive carbohydrates for providing energy.

## Winning Edge Baked Biscuit



### Product Analysis

Protein:	12%
Fat:	2%
Fibre:	5%
Salt:	1%

### Ingredients:

*Wheat meal, meat meal (derived from beef and or mutton), salt, dicalcium, phosphate, brewers yeast, extrumalt, vitamins, trace minerals, garlic & kelp.*

Winning Edge Baked Biscuits were developed as the 'perfect' morning feed or treat for your dogs needs.